

INTERNATIONAL ISTANBUL BOOK FAIR BUSINESS PROGRAMME



TÜYAP Fairs and Exhibitions Organization Inc. provides a new business programme which will focus on business opportunities between Nordic Countries and Turkish publishers.

WHEN ?

The programme takes place from

4 - 7 November 2017



**IIBF a global meeting point for
publishers since 2010**

WHO CAN APPLY?

Publishers, editors and
international rights agents,
who are interested in
Turkish book market and
working with Turkish
counterparts



Present your company



Programme *

The TOTAL FEE per participant is 1000 €*

Your package includes;

- Standard equipped booth by 4 sqm at International Hall
- 4 Nights accommodation at 5 star Fair Hotel (TUYAP Palas)
- Entry badge
- Catalogue entry
- Welcome and social networking reception
- Matchmaking programmes and guidance



* 18% VAT and %001,89 Stamp Duty of subtotal will be added

DEADLINE AND REGISTRATION

Please fill in and send the
application form
by 11 September 2017

For Registration:
Ms. Cagdas Guler
cagdasguler@tuyap.com.tr