

**Frankfurt Book Fair New York**  
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17 November 2017

Dear Colleague,

We invite you to join our two-day Children's Books Rights Salon in New York City, where you can meet with American children's book editors – as well as German and international children's book publishers – and get to know the U.S. children's book market in more depth.

The participants will include German and other international children's publishers and their American counterparts who are interested in buying and selling rights. On the first day, speed-dating-style rights meetings will take place at the Goethe-Institut New York. The second day will include visits to leading U.S. children's book publishers and the opportunity to discuss the market in detail.

The event is timed (Tuesday–Wednesday) to allow you plenty of time to schedule additional meetings during the rest of week with your existing New York City contacts.

Participation in the Children's Book Rights Salon is free of charge, but participants must cover their own travel costs.

### **Preliminary Itinerary:**

#### *Day One (Tuesday, Jan 23):*

Hosted at the Goethe-Institut New York, the first day will include keynote talks by leading children's book experts, as well as a series of 30-minute rights meetings between American editors and international participants. Meeting schedules will be organized in advance to help participants develop new contacts and discover new books. A light lunch will be served, and the day will conclude with a networking party.

#### *Day Two (Wednesday, Jan 24):*

The international participants will visit two major US publishers, one in the morning and another in the afternoon. During each visit, there will be time for discussion and Q&A, as well as presentations by the U.S. publisher about their program and publishing strategy.

We hope that you can join us for this exciting opportunity to discover books and learn more about the U.S. children's book market.

Yours sincerely,



**Riky Stock**  
Vice President, Frankfurt Book Fair New York Inc.  
Director, German Book Office